

## Advertising in AndNav2

Written by Nicolas Gramlich

Saturday, 22 November 2008 23:40 - Last Updated Thursday, 27 November 2008 00:58

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# Hello Community,

We are currently considering making AndNav2 (also AndNav1) free. Yes, **FREE!**

But as the servers won't stop costing money we decided to give a try to do on-device-advertising. That means each of your routings will be sponsored by someone.

Let me give you all some quick facts on advertising in AndNav2:

- Adspace is: **250x60** pixels (*width x height*)
- **100%** user-focus
- **No** banner blindness

## Request Ads & Contact us on any questions:

) - Nicolas Gramlich ( [ads@andnav.org](mailto:ads@andnav.org) )

## The Adspace on the G1 (and other devices) :



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## Rules:

- You are fully responsible for all referrals you create!
- We remain full rights to reject ad-requests!
- Forbidden: *'unlawful, threatening, abusive, harassing, defamatory, libelous, deceptive, fraudulent, invasive of another's privacy, tortious, or contains explicit or graphic descriptions, or accounts of, sexual acts'* -content.

Victimizes, harasses, degrades, or intimidates an individual or group of individuals on the basis of religion, gender, sexual orientation, race, ethnicity, age, or disability... an further are strictly forbidden!

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It is not yet sure of this business-model will cover our monthly server costs. But trust us, we will love to give away AndNav2 for free 🙏

**Please(!) let us know what you think about this in the comments!**

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Best Regards,  
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